

Agency 72 - Department Of Economic Development

Statutory Authority:

Primary statutory authority for the Department of Economic Development is contained in Chapter 81, Article 12, Revised Statutes of Nebraska. The sections of this article cover the organization, mission, and functions of the Department of Economic Development and the Department's operating divisions, including Economic Development Commission, Nebraska Visitors' Development Act, Agricultural Products Research, Housing Affordability Strategy, Nebraska Microenterprise Act, Venture Capital Forum Act, Nebraska Industrial Competitive Alliance and Surety Bond Program.

Vision Statement:

Mission Statement:

The mission of the Department of Economic Development is to develop economic opportunities by keeping Nebraska businesses, communities and people competitive.

The mission of the Department is based on the conviction that sustainable economic development requires a multi-faceted approach. It requires:

1. infrastructure to support increases in private investment and the growth of businesses;
2. the start-up of the types of businesses that will increase sales to markets outside the state;
3. the retention and expansion of existing businesses;
4. the promotion of the state to increase purchases from Nebraska businesses by non-Nebraskans; and
5. the recruitment of businesses that are primary employers to expand the state's economic base.

Goals:

1. Strengthen Nebraska communities and regions.
2. Enhance opportunities for the start-up, retention, expansion and attraction of businesses.
3. Enhance personal opportunities for economic success.

Financial Data:

| | Actual FY02 | Approp FY03 | Request FY04 | Recom FY04 | Request FY05 | Recom FY05 |
|----------------|-------------|-------------|--------------|------------|--------------|------------|
| General Fund | 6,683,523 | 4,844,361 | 4,888,931 | 4,423,321 | 4,893,846 | 4,486,287 |
| Cash Fund | 8,945,244 | 12,399,319 | 8,924,457 | 8,948,264 | 11,028,473 | 11,069,941 |
| Federal Fund | 22,998,221 | 23,421,767 | 23,438,544 | 23,467,138 | 23,442,504 | 23,492,672 |
| Revolving Fund | 0 | 0 | 0 | 0 | 0 | 0 |
| Other Fund | 0 | 0 | 0 | 0 | 0 | 0 |
| Total Agency | 38,626,988 | 40,665,447 | 37,251,932 | 36,838,723 | 39,364,823 | 39,048,900 |

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Program 600 - Administration

Program Objectives:

Program 600 performs two major agency functions: S/P 50 provides administrative services plus oversight and overall management for the agency; S/P 53 provides an expanded delivery of economic development programs across the state through three regional teams. The administrative function has changed little over the years and includes the public information office, personnel, fiscal, information technology, staff support for the Nebraska Diplomats and Main Street. The second function represents a fairly recent change (approved in 2001) in the distribution of staff and resources to locations outside of the Lincoln home office; it should be emphasized that this change was intended to provide a more responsive delivery of programs and is not a change in DED's mandate or responsibilities.

Financial Data:

| | Actual FY02 | Approp FY03 | Request FY04 | Recom FY04 | Request FY05 | Recom FY05 |
|----------------|------------------|------------------|------------------|------------------|------------------|------------------|
| General Fund | 1,633,308 | 1,584,927 | 1,603,646 | 1,447,974 | 1,606,967 | 1,480,203 |
| Cash Fund | 428,485 | 578,127 | 583,216 | 588,792 | 583,216 | 595,702 |
| Federal Fund | 466,695 | 116,686 | 117,451 | 119,319 | 117,451 | 121,494 |
| Revolving Fund | 0 | 0 | 0 | 0 | 0 | 0 |
| Other Fund | 0 | 0 | 0 | 0 | 0 | 0 |
| Total | 2,528,488 | 2,279,740 | 2,304,313 | 2,156,085 | 2,307,634 | 2,197,399 |

Performance Measures:

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Program 601 - Comm. & Rural Development

Program Objectives:

The Community and Rural Development Division, Program 601, provides technical and financial services through community-based programs and regional service delivery. Programs are financed through state and federal funds. Where possible state and federal funds are blended to achieve maximum results and reduce paperwork for those using the funds. State funded activities within Program 601 include programs for community improvement, strategic planning, the Nebraska Affordable Housing Trust Fund, Community Development Assistance Act tax Credits, and the Nebraska Microenterprise Development Fund. Federal programs include the Community Development Block Grant Program and HOME Investment Partnership.

Financial Data:

| | Actual FY02 | Approp FY03 | Request FY04 | Recom FY04 | Request FY05 | Recom FY05 |
|----------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| General Fund | 946,522 | 534,219 | 537,211 | 494,694 | 539,350 | 497,324 |
| Cash Fund | 6,232,578 | 7,580,122 | 4,093,318 | 4,094,134 | 5,093,318 | 5,094,134 |
| Federal Fund | 21,602,907 | 22,705,652 | 22,718,854 | 22,743,481 | 22,723,149 | 22,763,521 |
| Revolving Fund | 0 | 0 | 0 | 0 | 0 | 0 |
| Other Fund | 0 | 0 | 0 | 0 | 0 | 0 |
| Total | 28,782,007 | 30,819,993 | 27,349,383 | 27,332,309 | 28,355,817 | 28,354,979 |

Performance Measures:

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Program 603 - Industry Recruitment

Program Objectives:

Business Development, Program 603, encompasses business recruitment, international trade and investment, existing business assistance, value-added agriculture development, workforce development, and film office activities. Included are efforts to: attract new employers to Nebraska; assist existing businesses with business expansions and to expand their international marketing efforts; provide surety bond assistance; provide job training financial assistance; provide technical assistance for the start-up of new businesses; provide export assistance; assist on workforce attraction and retention; market the state to film producers; and provide assistance to add value to businesses. The Manufacturing Extension Partnership is also in this area and provides assistance to primary industries.

Financial Data:

| | Actual FY02 | Approp FY03 | Request FY04 | Recom FY04 | Request FY05 | Recom FY05 |
|----------------|------------------|------------------|------------------|------------------|------------------|------------------|
| General Fund | 4,045,893 | 2,637,539 | 2,660,170 | 2,392,098 | 2,659,570 | 2,419,641 |
| Cash Fund | 81,486 | 1,208,845 | 1,209,419 | 1,211,075 | 1,209,419 | 1,211,889 |
| Federal Fund | 928,619 | 599,429 | 602,239 | 604,338 | 601,904 | 607,657 |
| Revolving Fund | 0 | 0 | 0 | 0 | 0 | 0 |
| Other Fund | 0 | 0 | 0 | 0 | 0 | 0 |
| Total | 5,055,998 | 4,445,813 | 4,471,828 | 4,207,511 | 4,470,893 | 4,239,187 |

Performance Measures:

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Program 618 - Travel & Tourism

Program Objectives:

The Division of Travel and Tourism, Program 618, provides a variety of programs and services that help communities develop their tourism potential. These programs and services include the Tourism Industry Development Plan, Tourism Assessment Resource Growth Evaluation Team (TARGET), tourism marketing grants, tourism advertising partnerships, national and international trade and travel show marketing, press tours and travel writer assistance, travel counselor program, tourism planning assistance, and the electronic rmaton system. The Department's Travel and Tourism Division is funded through a one percent lodging tax cash fund.

Financial Data:

| | Actual FY02 | Approp FY03 | Request FY04 | Recom FY04 | Request FY05 | Recom FY05 |
|----------------|------------------|------------------|------------------|------------------|------------------|------------------|
| General Fund | 57,800 | 87,676 | 87,904 | 88,555 | 87,959 | 89,119 |
| Cash Fund | 2,202,695 | 3,032,225 | 3,038,504 | 3,054,263 | 3,042,990 | 3,068,686 |
| Federal Fund | 0 | 0 | 0 | 0 | 0 | 0 |
| Revolving Fund | 0 | 0 | 0 | 0 | 0 | 0 |
| Other Fund | 0 | 0 | 0 | 0 | 0 | 0 |
| Total | 2,260,495 | 3,119,901 | 3,126,408 | 3,142,818 | 3,130,949 | 3,157,805 |

Performance Measures:

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Program 655 - Local Civic/convention Finance

Program Objectives:

The purpose of the Local Civic, Cultural, and Convention Center Financing Act and its implementation by the Department is to support the development of civic, cultural, and convention centers throughout Nebraska. Especially favored are projects that attract new civic, cultural, and convention activity to Nebraska from outside of the state. The means of support are grants of assistance to municipalities or counties from the Local Civic, Cultural, and Convention Center Financing Fund administered by the Department.

Financial Data:

| | Actual FY02 | Approp FY03 | Request FY04 | Recom FY04 | Request FY05 | Recom FY05 |
|----------------|-------------|-------------|--------------|------------|------------------|------------------|
| General Fund | 0 | 0 | 0 | 0 | 0 | 0 |
| Cash Fund | 0 | 0 | 0 | 0 | 1,099,530 | 1,099,530 |
| Federal Fund | 0 | 0 | 0 | 0 | 0 | 0 |
| Revolving Fund | 0 | 0 | 0 | 0 | 0 | 0 |
| Other Fund | 0 | 0 | 0 | 0 | 0 | 0 |
| Total | 0 | 0 | 0 | 0 | 1,099,530 | 1,099,530 |

Performance Measures:

The total number of civic, cultural and convention centers applying for funding and the number reported to the Legislature for consideration are the first measures of performance.